

	RuralRISE Summit 2020
Monday, June 29	11:00 a.m. - 5:00 p.m EST
	Interactive polling and survey questions throughout the day
10:30 - 11:00	Registration
11:00 - 11:05	Welcome to RuralRISE 2020
	Nathan Ohle, Chief Executive Officer, Rural Communities Assistance Partnership (RCAP) Joseph Kapp, CEO and President, National Center for Resource Development (NCRD)
11:05 - 11:10	Message from Entrepreneur: Bernard Garcia from Santa Domingo Pueblo, New Mexico
11:10 - 11:25	Featured Speaker: Mac Warner, Secretary of State, State of West Virginia. Collaborating on entrepreneurial ecosystem development with the Secretary of State may seem unusual. However, considering that most new businesses need to register with the Secretary of State, it is usually one of the first places most new business engage with their state government. Listen to West Virginia Secretary of State Mac Warner as he discusses the unique role his office has played in helping new business formation within the state. Hear how to engage with your state's Secretary to help drive entrepreneurial ecosystem development.
	Mac Warner, Secretary of State, State of West Virginia.
11:25 - 11:30	Quick Pitch
11:30 - 11:45	Heartland Forward Research Project Rollout - Few people understand the data-driven and research aspects of rural communities like Ross DeVol of Heartland Forward. Join us for this informative session as Ross shares insights on issues and opportunities impacting America's rural communities.
	Ross DeVol, President and CEO, Heartland Forward
11:45 - 12:05	Data/Research Panel - Why is data important to rural entrepreneurship ecosystem builders? Data and information about rural communities have often been a challenge to collect. This engaging panel will discuss the importance of more transparent data and how it can effectively be used to create more opportunities for entrepreneurs.
	Moderator Dell Gines, MBA, MSF, CECD Senior Community Development Advisor, Federal Reserve Bank of Kansas City – Omaha Branch Ross DeVol, President and CEO, Heartland Forward Mark Rembert, Head of Rural Innovation Network, Center on Rural Innovation
12:05 - 12:10	My Kind of Livable - LOR Foundation
12:10 - 12:20	Quick Pitches
12:20 - 12:45	State Ecosystem Development - How have states pivoted to address COVID-19 impacts on small businesses and entrepreneurs? States drive economic development opportunities in large cities and small towns. Hear from a panel of experts from different states on how to leverage state and local opportunities to drive entrepreneurial ecosystem development for rural communities.
	Moderator: Lamont Price, Director, TNInvestco at Department of Economic and Community Development Erik Pedersen, Vice President of Entrepreneurship, Network Kansas James Leiman, Director of Economic Development and Finance, State of North Dakota Katharina Papenbrock, Rural Opportunity Representative for the Western Slope of Colorado for the Office of Economic Development and International Trade (OEDIT)
12:45 - 1:00	Quick Pitches
1:00 - 1:30 OPTIONAL	Take a Break in one of our themed rooms - Your choice: Yoga, Joy Factor and Quick Pitches

Concurrent Session	Yoga with Jessica Glendinning: Avoid the post-lunch slump and get your stretch on. Join certified hatha yoga teacher Jessica Glendinning for 30 minutes of stretching, energizing, and connecting within. This practice will be appropriate for bodies of all sizes and ages... no stretchy pants (or yoga mat) required!
Concurrent Session	Joy Factor: Rhoda Deon, PhD: The field of positive psychology has produced numerous studies on how gratitude is associated with greater happiness and sense of well being. But what do you do when the only thing going your way is the curve balls life keeps throwing at you? It's difficult to generate feelings of gratitude when you feel like you have more problems than solutions. In this workshop you'll learn how to leverage joy to build a sustainable gratitude practice. Working through the Joy Matrix provides insight about what delights you and empowers you to place joy on your calendar - regardless of your circumstances.
Concurrent Session	Quick pitch loop with additional quick pitches and to revisit pitches.
Afternoon Session	
1:30 - 2:00	Rural Storytelling Session: As humans, we are wired to respond to stories. Knowledge was passed down for generations around the hearth fire and this tradition didn't end with our ancestors. This session will entertain participants as they learn the art of engaging stakeholders through storytelling. Join our esteemed panel as they walk us through not only their individual stories but also the impact storytelling can have on your community.
	Moderator: Jessica Glendinning Janis Kearney, Founder, Writing our World Publishing LaMonte Guillory, Executive Communications Christopher Wood, Executive Director and Co-Founder, LGBT Tech
2:00 - 2:05	Quick Pitch
2:05 - 2:40	COVID-19 Pivot, Tales from Ecosystem Builders and Entrepreneurs: Few events have impacted the world as the current pandemic. Rural communities are no exception. Given the abrupt and all-encompassing changes that rapidly took place, rural businesses were forced to respond in a number of ways. This panel will address the impact and opportunities for rural businesses that COVID-19 brought about.
	Moderator: Ines Polonius, CEO of Communities Unlimited, Inc. Toni Walker, Precious Hearts Student Center Suzanne Anarde, CEO of RCAC
2:40 - 3:10	Ecosystem Builders in Rural Recovery: Rural entrepreneurial ecosystem builders are important drivers of economic development. From technology to agriculture and resource development to funding, rural ecosystem builders help accelerate the growth of businesses. This panel of experts will discuss the various ways that ecosystem builders support businesses in a rural context.
	Moderator: Christopher Harris, Senior Program Officer in Entrepreneurship, Ewing Marion Kauffman Foundation Amy Pietsch, Director – FVTC Venture Center Mildred J. Franco, Executive Director - The Generator Anne Barth, Executive Director, Tech Connect
3:10 - 3:25	My Kind of Livable Interactive Session: LOR Foundation
	Krista Burdick, Community Engagement Officer LOR Foundation Korena Wilson, Media Officer LOR Foundation
3:25 - 3:35	Quick Pitches
3:35 - 3:55	Next steps for Rural - facilitated discussion
	Nathan Ohle, Chief Executive Officer, Rural Communities Assistance Partnership (RCAP) Joseph Kapp, CEO and President, National Center for Resource Development (NCRD)
3:55 - 4:00	Entrepreneur Closing Presentation: The Sweet Granada, Kim Redeker and Dynamic Discs, Jeremy Rusco
4:00 - 5:00 p.m.	Happy Hour - Mix and mingle networking
	<i>Schedule subject to change!</i>